

FREEDOM FASHION

ROUND TOP | OCTOBER 22, 2026 | THE ARBORS

Luxe Western. Collected with intention. Fashion with purpose.

Freedom Fashion arrives in Round Top for its fifth production - an immersive runway experience where Western heritage, contemporary fashion, artisan craftsmanship, and global impact meet.

THE AESTHETIC

Collected, storied, and unmistakably individual - where Western heritage meets the creative spirit of Round Top. Desert neutrals, oxblood, deep wine, tobacco leather, black, and bone. Weathered denim, burnished metals, fringe, natural fibers, sculptural silhouettes, vintage finds, and unexpected pairings.

The emphasis is not on more. It is on meaning.

Who made it. Where it came from. The story it carries. Why it deserves a place in the collection.

WHY IT MATTERS

Freedom Fashion highlights independent designers and makers, ethical and small-batch production, vintage and repurposed fashion, and Freedom Businesses using commerce to create dignified work and economic opportunity.

THE EXPERIENCE

A private VIP experience featuring a private concert by Seasons Ammons, signature cocktails and passed bites, the runway presentation, and after-hours Round Top shopping with DJ KD - designed as an evening guests experience, not simply watch.

STORY + COVERAGE ANGLES

- **Luxe Western Fashion** How Western style is evolving beyond traditional Westernwear.
- **Round Top Culture** Fashion entering the wider art, design, vintage, and collecting conversation.
- **Women + Enterprise** Female founders, designers, makers, and purpose-driven businesses.
- **Fashion + Freedom** How commerce can create dignity, opportunity, and economic empowerment.

EVENT DETAILS

Thursday, October 22, 2026 | The Arbors | Round Top, Texas

VIP 6:00 PM | Doors 7:00 PM | Runway 7:30 PM | Late-Night Shopping 8:30 PM

Produced by Brandi Voth / The Power Hat Co. | Benefiting The Power Project Global

Media access: interviews, designer profiles, imagery, behind-the-scenes, event credentials, broadcast segments.

